

# Society for Pain Practice Management Presents

July 7-8, 2011 Pain Management Billing & Practice Management Course  
July 9-10, 2011 COMPREHENSIVE Hands-On 2 DAY  
ULTRASOUND Guidance for Interventional Pain Management

## LISTEN TO OUR EXPERTS

- Updates on Codes for Pain Management
  - Coding & Billing For Interventional Pain Management Procedures and Ultrasound
  - Electronic Health Record--How To Use It For Billing & Coding
  - Urine Drug Testing: From CLIA To Coding
  - Collections
  - Denied Claims: How To Get Paid
  - ICD-10 and New 5010 Requirements
  - Contracting With Managed Care Plans
  - Daily "Ask the Experts" Session:
- Bring Your Tough Billing & Practice Management Questions

## COMPREHENSIVE 2 DAY ULTRASOUND FOR INTERVENTIONAL PAIN MANAGEMENT TECHNIQUES COURSE

Hands-On Ultrasound Guidance for Pain Management  
Learn the procedures every pain specialists should know.



Register on line at [www.sppm.org](http://www.sppm.org)

Pain Management

Ultrasound Guidance For Interventional  
July 9-10, 2011 2 Day Comprehensive

ment for Pain Management  
July 7-8, 2011 Billing & Practice Manage-

Hilton San Diego San, Diego CA  
Pain Management Course

July 7-10, 2011

Postmaster: Address Service Requested

Overland Park, KS 66207 U.S.A.

PO Box 7228

Save this brochure, it is the only mailing you will receive!



# faculty

Course Director:

STEVEN D. WALDMAN, M.D., J.D.  
Clinical Professor of Anesthesiology  
University of Missouri-Kansas City  
Kansas City, Missouri

Program Coordinator:

KATHERINE WALDMAN, O.T., M.B.A.  
Executive Director  
Society For Pain Practice Management

CHRISTY DAVIES, M.B.A.

Account Consultant  
Health Care Division of Optio Solutions, LLC

MARVEL HAMMER, RN, CPC, CCS-P, PCS,  
ACS-PM CHCO  
Consultant, MJH Consulting  
Denver, Colorado

GARY JANKO, M.P.A.

Executive Vice President & COO  
Pain Solutions Management Group, LLC  
Bedford, NH

SHERRY HUNT, B.S.

President, AllMeds, Inc.  
Oak Ridge, Tennessee

WILLIAM T. RUST, D.Ph., M.B.A.

Chief Executive Officer, AllMeds, Inc.  
Oak Ridge, Tennessee

**Register for this meeting  
online at [www.sppm.org](http://www.sppm.org)**

Americans with Disabilities Act: SPPM complies with the legal requirements of the ADA and the rules and regulations thereof. Please contact us by phone, mail, or email by June 5, 2011 if you are in need of any accommodations for a disability. Provide an accurate daytime telephone number.

# Wednesday

JULY 6, 2011

6:00 -7:00 pm Registration

# Thursday

JULY 7, 2011

Prepare Your Practice For The Future

7:00 - 8:00am Registration & Continental Breakfast

8:00am Welcome

*Katherine Waldman, O.T., M.B.A., Executive Director*

8:05am Preparing Your Pain Practice For 2012

*Steven D. Waldman, M.D., J.D.*

8:45am Key Issues in Developing, Growing & Sustaining Your Pain Practice

*Gary Janko, MPA*

9:45am What's New for 2011? Coding & Billing Update

*Marvel Hammer, RN, CPC, CCS-P*

10:45am Break & Visit The Exhibits

11:15am ICD-10 and the New 5010 Requirements: What You Need to Know NOW

*Gary Janko, MPA*

**12:00-1:00pm Lunch & Networking Opportunity  
For Attendees and Faculty**

1:00pm How to Keep Your Pain Practice From Becoming an Audit Target

*Marvel Hammer, RN, CPC, CCS-P*

2:00pm Correctly Code Claims And Ensure Proper

Reimbursement: How The Electronic Health Record Can Help

*Sherry Hunt, B.S.*

3:00pm Break & Visit The Exhibits

3:30pm Adding EMG and Other Diagnostic Testing To Your Pain Practice

*Marvel Hammer, RN, CPC, CCS-P, PCS*

4:30pm Ask The Experts: Bring Your Tough Billing & Practice Management Questions

5:00pm Adjourn

**5:00-6:30 Complimentary Workshop (Non-CME)  
Your Practice, Federal Mandates, Meaningful  
Use and EHRs  
Presented by Bill Rust and Sherry Hunt**

REFRESHMENTS AND APPETIZERS PROVIDED

This session presents explanations of recent federal programs and what is required to achieve Meaningful Use. The financial incentives, technical requirements, penalties, and meaningful use will be discussed. Each eligible provider in your practice can realized \$44,000 to \$63,750 in HITECH reimbursements over the next 5 years... find out what is required to qualify.

A workbook is provided.

# Friday

JULY 8, 2011

- 7:30am Morning Coffee & Continental Breakfast
- 8:00am Point-of-Care Urine Drug Screen Testing: From CLIA To Coding  
*Marvel Hammer, RN, CPC, CCS-P*
- 9:00am Coping With Denied Claims: How To Get Them Paid  
*Christy Davies, MBA*
- 9:45am Making The Revenue Cycle Work For You - From Start To Finish  
*Gary Janko, MPA*
- 10:30am Break & Visit The Exhibits
- 11:00 am The Nuts & Bolts of Billing Interventional Pain Management Procedures: From Medical Necessity To Coding  
*Marvel Hammer, RN, CPC, CCS-P*
- 12:00 - 1:00pm Lunch Networking Opportunity  
Attendees and Faculty**
- 1:00pm Using & Choosing A Collection Agency. What You DON'T Know Can Cost You  
*Christy Davies, MBA*
- 1:45pm E-Prescribing: How To Maximize Your Incentive Payments & Simplify Your Life  
*Bill Rust, MBA & Marvel Hammer, RN, CPC, CCS-P*
- 2:45pm Break And Visit The Exhibits
- 3:15pm Contracting With Managed Care Plans: When To Stay And When To Go  
*Gary Janko, MPA*
- 4:15pm A Conversation With The Experts: Bring Your Tough Billing & Practice Management Questions
- 5:00pm Adjourn: Conclusion Of Billing & Practice Management Course

**SIGN UP NOW**

**July 9-10, 2011**

**How-To-Do-It™ Hands-On**

**2-Day Comprehensive**

**Ultrasound Guidance**

**For Interventional**

**Pain Management**

**Saturday - Sunday**

**July 9-10, 2011**

**How-To-Do-It™ Hands-On  
Comprehensive 2-Day  
Ultrasound Guidance  
For Interventional Pain  
Management Workshop**

**Space is Limited ~Register Early~**

## Faculty

**ULTRASOUND COURSE DIRECTOR:**

**STEVEN D. WALDMAN, M.D., J.D.**

Clinical Professor of Anesthesiology

University of Missouri-Kansas City School of Medicine

Kansas City, Missouri

**ANDRES BETTS, M.D.**

Interventional Pain Management Specialist

PainMD Medical Associates

San Clemente, California

**KENNETH CANDIDO, MD**

Chairman, Dept. of Anesthesiology & Pain Management

Advocate Illinois Masonic Medical Center

Chicago, Illinois

**IAN FOWLER, M.D.**

Pain Management Clinic

Naval Hospital Portsmouth, Virginia

**ROBERT MENDEZ, D.O.**

Medical Director, Pain Management Clinic

Naval Hospital Portsmouth, Virginia

**PHILIP PENG, M.B.B.S.**

Associate Professor of Anesthesiology

University of Toronto

Toronto, Canada

**MAUNAK RANA, MD**

Medical Director, Pain Management

Chicago Anesthesia Pain Specialists

Advocate Illinois Masonic Medical Center

Chicago, Illinois

**MICHAEL VERDOLIN, M.D.**

Pain Control Associates

Chula Vista, California

# Saturday

JULY 9, 2011

- 6:45 am Registration and Continental Breakfast  
7:30am Billing for Your Image Guidance Services in 2011: How to Get Paid  
*Marvel Hammer, RN, CPC, CCS-P, PCS*  
7:45am Ultrasound Basics-A Practical Guide On How Ultrasound Works  
-Lecture and Live Demonstration  
8:00am Basic Knobology-A Practical Guide On How To Use The Ultrasound Machine

## Lecture and Live Demonstration

- 8:15am Is It A Nerve Or A Tendon Or A Blood Vessel? Understanding How To Distinguish Critical Anatomic Structures  
8:30am Ultrasound Guided Stellate Ganglion Block  
8:45am Ultrasound Guided Cervical Medial Branch Facet Block  
9:00am Ultrasound Guided Third Occipital Nerve Blocks  
9:15am Ultrasound Guided Lumbar Facet Blocks  
9:30am Ultrasound Guided Caudal Epidural Block  
9:45am Ultrasound Guided Sacroiliac Joint Injection  
10:00am Break and Visit the Exhibits  
10:30am Ultrasound Guided Ilioinguinal, Iliohypogastric and Genitofemoral Nerve Block

## Comprehensive 2-Day Ultrasound Guidance For Interventional Pain Management

### STATION TOPICS

**All Attendees rotate through all stations. Practice time is scheduled both days**

- A. Ultrasound Basics / Basic Knobology
- B. Stellate Block
- C. Cervical Medial Branch Facet Block
- D. Lumbar Facet Block
- E. Third Occipital Nerve Block
- F. Caudal Epidural Block
- G. Sacroiliac Joint Injection
- H. Suprascapular Block
- I. Ilioinguinal, Iliohypogastric and Genitofemoral Nerve Block

10:45am-11:45am Hands-On Ultrasound Rotation Stations

### 11:45am -12:45pm Lunch and Visit Exhibits

- 12:45am - 2:00pm Ultrasound Rotation Hands-On Stations  
2:00pm Break and Visit Exhibits  
2:30pm - 4:30pm Ultrasound Rotations  
4:30pm Hand-On Practice  
5:00pm Adjourn

# Sunday

JULY 10, 2011

## LECTURES AND DEMONSTRATIONS

- 7:00am Ultrasound Guided Intrascapular Brachial Plexus Block-  
7:15am Ultrasound Guided Supraclavicular Brachial Plexus Block  
7:30am Ultrasound Guided Axillary Block  
7:45am Ultrasound Guided Femoral Nerve Block  
8:15am Ultrasound Guided Sciatic Nerve Block At The Popliteal Fossa  
8:30am Ultrasound Guided Lateral Femoral Nerve Block  
8:45am Ultrasound Guided Ankle Block  
9:00am Ultrasound Guided Intercostal Nerve Block

## PAIN MANAGEMENT ULTRASOUND STATION TOPICS

- A. Intercostal Nerve Block
- B. Intrascapular Brachial Plexus Block
- C. Supraclavicular Brachial Plexus Block
- D. Axillary Block
- E. Femoral Nerve Block
- F. Sciatic Nerve Block At The Popliteal Fossa
- G. Lateral Femoral Nerve Block
- H. Ankle Block
- I. Practice Station

9:15am-9:45am Hands-On Ultrasound Rotations

### 9:45am Break & Visit Exhibits

10:15am -11:45pm Hands-On Ultrasound Rotations

### 11:45 am -12:30 pm Lunch and Visit Exhibits

12:30pm - 3:00pm Hands-On Ultrasound Rotations

3:00 pm Adjourn

**COURSE OBJECTIVES:** The Management Billing & Practice Management will provide the Pain Specialist and Administrator with billing, coding, financial, and practice management updates for 2011 and 2012. SPPM Ultrasound Courses will provide the pain management physician with the latest information on ultrasound guided interventional pain management techniques via lectures, hands-on instruction with live models, and practice sessions.

**FACULTY DISCLOSURE:** Full financial disclosure of all faculty will be printed in the meeting syllabus.

**NEEDS ASSESSMENT:** Pain Management techniques are frequently changing. The pain specialist is in need of information and hands-on experience to learn interventional pain management techniques. Given the rapidly changing health care environment, the pain specialist and staff are in need of information on how to best practice under these changes.

**WHO SHOULD ATTEND:** SPPM Pain Management Billing & Practice Management Seminar July 7-8, 2011 is designed for physicians, administrators, nurses, physician assistants, CRNAs, nurse practitioners, managers, pain management billing and coding professionals. The SPPM Ultrasound Guidance for Interventional Pain Management Course is designed for physicians who are skilled at performing basic injection techniques.

## EDUCATIONAL METHODS

This seminar will consist of AV enhanced lecture, hands-on practice with live model, and interactive Question & Answer sessions. CME credits will be awarded at the conclusion of the seminar upon completion of the *Verification Of Attendance Form*.

## DESIGNATION OF CREDIT:

The Society for Pain Practice Management accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. The Society for Pain Practice Management designates this educational activity for a maximum of 28.0 AMA PRA Category 1 Credit(s)<sup>™</sup>.

Physicians should only claim credit commensurate with the extent of their participation in the activity.

General Sessions 14.50 Credits

Ultrasound Guidance for Pain Management Course 13.5 Credits

AAPC American Academy of Professional Coders Credit Pending

## ACCREDITATION

This activity has been planned and implemented in accordance with the Essentials and Standards of the Accreditation Council For Continuing Medical Education (ACCME) through sponsorship of The Society For Pain Practice Management. SPPM is Accredited by the ACCME to provide continuing medical education for physicians. SPPM reserves the right to substitute speakers or alter the program without further notice.

**CANCELLATIONS:** Cancellations for The Billing & Practice Management Seminar must be requested in writing. Cancellations received on or before ten full days prior to the seminar will receive a 100% refund minus a \$100.00 administrative fee. No Cancellations after June 28, 2011. No refunds made without prior written notice.

Cancellations for the Hands-On Interventional Pain Management Ultrasound Courses July 9-10, 2011 must be requested in writing. Due to the nature of these courses, a \$350.00 Cancellation Fee will be assessed. No refunds are given for any reason

**HOTEL & SEMINAR LOCATION:** Hilton San Diego Resort & Spa, 1775 E Mission Bay Dr., San Diego, CA 92109 To obtain the meeting rate of \$129.00, call the hotel reservation line at: 619-276-4010. Request the group rate for SPPM. The cut off date for this special rate is June 7, 2011.

MEETING REGISTRATION FORM  
Please Print Clearly or Type

Name \_\_\_\_\_ Degree \_\_\_\_\_ FAX( ) \_\_\_\_\_  
Address \_\_\_\_\_ Bus. Phone( ) \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
Daytime Phone( ) \_\_\_\_\_ Cell Phone( ) \_\_\_\_\_  
E-mail: \_\_\_\_\_ (for confirmation and communication SPPM use only)

**REGISTRATION INCLUDES COFFEE BREAKS & LUNCH**

**Pain Management Symposium July 7-10, 2011**  
**You May Register for 1 Course or Both**

Questions?? Call 913-327-5999 Email [info@sppm.org](mailto:info@sppm.org) Online registration [www.sppm.org](http://www.sppm.org)

**\*\*\* Join SPPM today & register as a member!** \$75.00 \_\_\_\_\_

**Two Day Billing & Practice Management Course July 7-8, 2011**  
SPPM **MEMBER** Early Registration by May 15, 2011 \$580.00 \_\_\_\_\_  
NON-Member Early Registration by May 15, 2011 \$650.00 \_\_\_\_\_  
SPPM Member registration after May 15, 2011 \$650.00 \_\_\_\_\_  
Non-Member Registration After May 15, 2011 \$725.00 \_\_\_\_\_  
Electronic Medical Records Workshop (please check if planning to attend) No Charge \_\_\_\_\_

**Two Day Ultrasound Guided Pain Management Techniques July 9-10, 2011**  
SPPM Member Early Registration by May 15, 2011 \$1175.00 \_\_\_\_\_  
NON Member Early Registration by May 15, 2011 \$1250.00 \_\_\_\_\_  
Current SPPM Member Or Attended **Ultrasound** Course in 2011 \$1250.00 \_\_\_\_\_  
NON Member Registration \$1350.00 \_\_\_\_\_

**\*\*SAVE Both Ultrasound Course AND Billing / Practice Management**  
SPPM Member Early Registration by May 15 \$1600.00 \_\_\_\_\_  
NON Member Early Registration by May 15 \$1750.00 \_\_\_\_\_  
SPPM Member After May 15 \$1800.00 \_\_\_\_\_  
Non-Member After May 15 \$1900.00 \_\_\_\_\_  
\$ \_\_\_\_\_

**TOTAL**  
Make Checks Payable To: SPPM or Charge To My: \_\_\_ Visa \_\_\_ MasterCard \_\_\_ Discover  
Acct. # \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVS Code: \_\_\_\_\_

Name as shown on card \_\_\_\_\_

Billing Address \_\_\_\_\_ Same As Above \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_

REGISTER On Line [www.sppm.org](http://www.sppm.org) Phone 913-327-5999(8-4 Mon-Fri CST) Fax 913-327-5913

**Email questions: [info@sppm.org](mailto:info@sppm.org)**

**Ultrasound Course Attendees:** Please fill out the **Experience Survey** below or on [www.sppm.org](http://www.sppm.org)

Fellowship Trained/Pain Management \_\_\_ yes \_\_\_ no

Please indicate the frequency that you perform the following on a Scale of 0-5 0 none 5 many

- |                                      |                                    |
|--------------------------------------|------------------------------------|
| A. ___ Cervical Injection Techniques | F. ___ Third Occipital Nerve Block |
| B. ___ Lumbar Injection Techniques   | G. ___ Lumbar Epidural             |
| C. ___ Stellate Ganglion Block       | H. ___ Caudal Epidural Block       |
| D. ___ Sacroiliac Joint              | I. ___ Suprascapular Block         |
| E. ___ Ilioinguinal Block            | J. ___ Genitofemoral               |